

KATAPULT MARKETING

BY KAT HOEY WHELAN



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LinkedIn: Kat Hoey Whelan

With over 7 years of experience in digital marketing and content creation, I specialize in helping small businesses grow through powerful, targeted strategies. Whether it's crafting compelling social media campaigns, designing websites, or creating print materials like flyers and brochures, I offer a full range of services to help your business succeed.

SKILLS

- Graphic & Web Design
- Digital Marketing Strategy
- Advertising & Branding
- Copywriting & Story-telling
- Conceptualization
- Photography & Editing

INTERESTS



Design



Music



Travel

INDUSTRIES

- Food & Hospitality
- Retail & E-commerce
- Music & Entertainment
- Healthcare & Education
- Small Businesses
- Real Estate, Law, Consulting & Recruitment Agencies

EXPERIENCE

STRATEGIC MARKETING

2022-2024

MARKETING PROJECT MANAGER

2020-2022

SERVICES

SOCIAL MEDIA MANAGEMENT

MARKETING MATERIALS

WEBSITE DESIGN

EMAIL MARKETING



KATAPULT BY KAT WHELAN

SOCIAL MEDIA MARKETING MENU

ESSENTIAL \$500/MONTH

Perfect for businesses just starting to grow their online presence. This package includes:

- Social media management for up to 2 platforms.
- 8 custom posts per month.
- Basic email marketing setup.
- Monthly performance report.



GROWTH \$1,000/MONTH

Designed for businesses ready to take their marketing to the next level. This package includes:

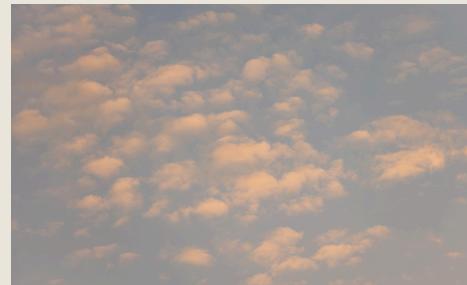
- Social media management for up to 4 platforms.
- 12 custom posts per month.
- Email marketing campaigns with advanced segmentation.
- SEO optimization for up to 5 pages on your website.
- Bi-weekly performance reports.



PRO \$2,000/MONTH

For established businesses looking to maximize their marketing impact. This package includes:

- Full-service social media management across all platforms.
- 20 custom posts per month.
- Full email marketing service with automation and analytics.
- SEO optimization for your entire website.
- Comprehensive marketing strategy consultation.
- Weekly performance updates and monthly strategy calls.



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MARKETING MATERIALS MENU

Silver Design

Single-sided
flyer/brochure with 1
round of revisions.

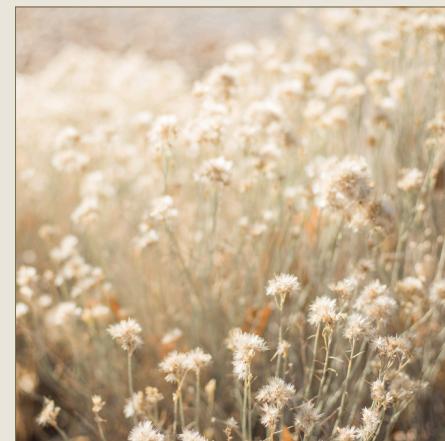
STARTS AT \$150



Diamond Design

Full-color, multi-format
flyer/brochure, optimized
for both print and digital
with 3 rounds of
revisions.

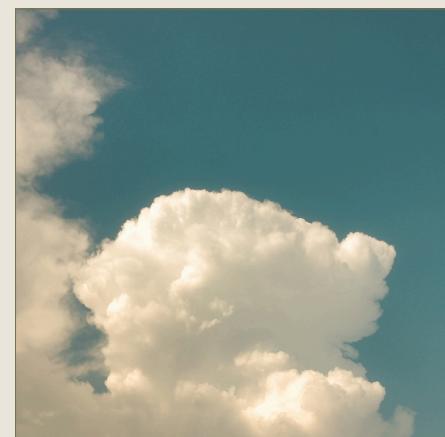
STARTS AT \$400



Gold Design

Double-sided flyer/multi-
fold brochure with 2
rounds of revisions.

STARTS AT \$250





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WEBSITE DESIGN MENU

BASIC PACKAGE \$800

A fresh website design with layout improvements.



ADVANCED PACKAGE \$1500

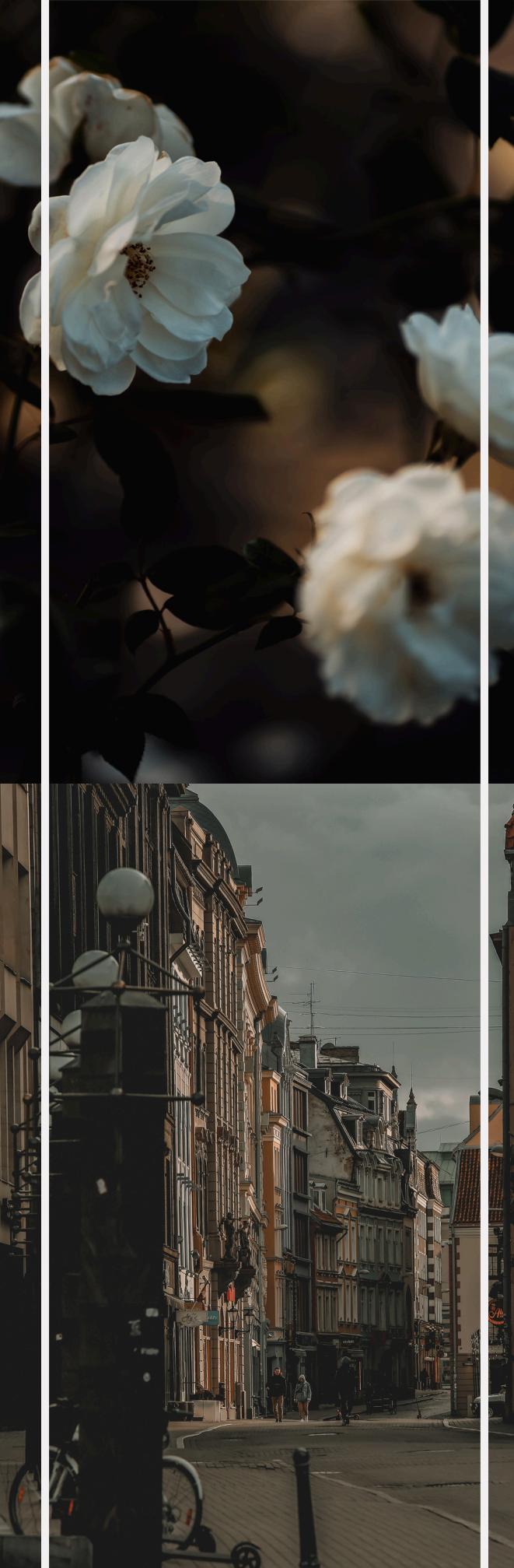
Full website redesign with custom coding, optimized for SEO and mobile performance.



PREMIUM PACKAGE \$2500+

Complete website overhaul with custom-built features, e-commerce setup, and ongoing maintenance.





KATAPULT

By Kat Whelan

Whether you're looking to boost your online presence, redesign your website, or create stunning marketing materials, I'm here to help.

My services



Social Media Management: Full-service social media strategy, content creation, and platform management.



Website Design & Redesign: Custom website builds and redesigns to enhance user experience and drive conversions.



Digital & Print Design: Design of flyers, brochures, and marketing materials optimized for both digital and print.



Content Creation: Copywriting and graphic design for websites, email, blogs, social media, and promotional materials.

Interested in Working Together? ---

Let's chat! Contact me for more information or to discuss custom rates tailored to your business needs.

Contact Me

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